



WASBO

Professional Learning

2026-27

Where Wisconsin's School Business and Operations
Professionals Connect, Learn & Lead!

[WASBO.com/Learn](https://wasbo.com/learn) 

WASBO's Professional Learning

One of the three pillars of WASBO's mission is to provide professional learning to school business and facility officials that ensures outstanding educational opportunities for all children in Wisconsin. WASBO's Professional Learning Model covers three learning pillars: Broad Learning, Deep Learning & Personalized Learning.

All three pillars together make a plethora of learning opportunities, which include a learning focus on school accounting, finance, facilities management, safety, risk management, custodial & maintenance, transportation, human resources, legislative updates, and more. After you explore the 2026-27 learning opportunities in this catalog visit www.wasbo.com to learn more and register for the events you are interested in.

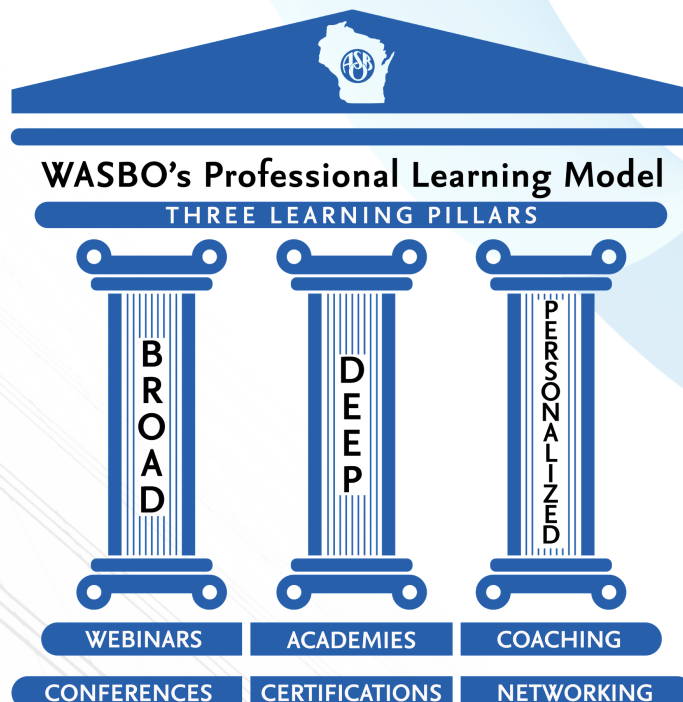
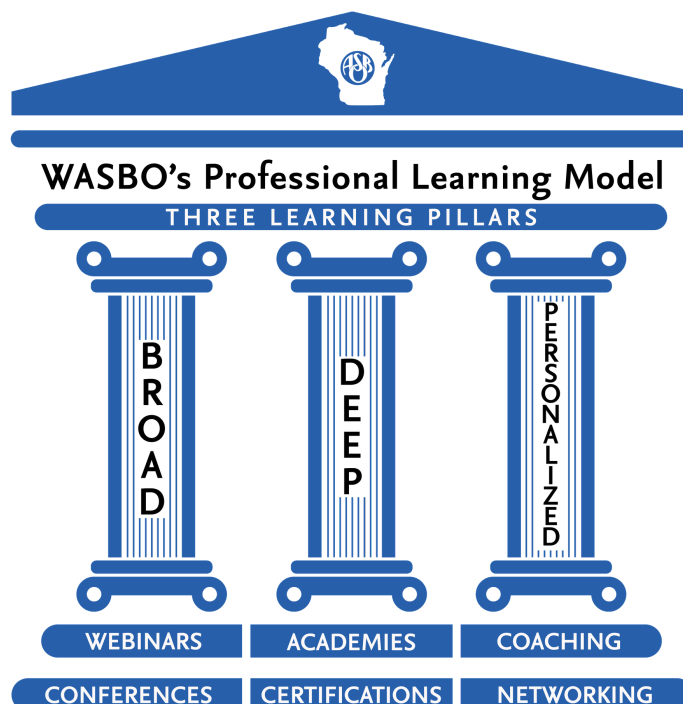


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Broad Learning

Conferences



WASBO.com/Conferences



2026 Custodial & Maintenance Conferences

WASBO offers Custodial & Maintenance Conferences each summer at various school districts throughout the state. Each conference is unique, programmed by the district staff hosting the event in concert with the WASBO School Facilities Committee. The emphasis is on practical and hands-on knowledge that custodial and maintenance personnel can implement in their districts.



July 15



Winneconne



July 29



Black River Falls



August 5



Muskego



WASBO.com/Custodial



Fall Conference

WASBO's Annual FALL Conference and Scholarship Fundraisers offer valuable knowledge and networking for school district professionals and service affiliates. The conference focuses on four pillars: Facilities, Accounting, Legislation, and Leadership, with various tracks including Leadership, Insurance/Human Resources, Best Practices, and Professional Development. Attendees will benefit from inspiring keynotes and sessions that enhance current practices and aid future planning.



October 8-9, 2026



Osthoff Resort | Elkhart Lake



WASBO.com/Fall



Midwest Facilities Conference

The Midwest Facility Masters Conference offers facility leaders a chance to learn about the latest trends in safety, security, and technology, along with updated procedures and impacts of decisions in their districts. It features classes for school facility and business professionals, an exhibit hall for vendors, professional recognition, and ample networking opportunities. Attendance is encouraged for facility leaders across the Midwest.



November 2-3, 2026



Kalahari Resort | Wisconsin Dells



WASBO.com/Midwest



WASBO.com/Learn

Broad Learning

Conferences



WASBO.com/Conferences



School Business Office Professionals Conference

School Business Office staff who handle payroll, accounts receivable, accounts payable, and benefit administration will find this statewide conference beneficial! Gain valuable knowledge, stay up-to-date on industry trends, and connect with like-minded professionals. In addition to great educational sessions, network with your peers throughout the state and partake in a lot of holiday fun



December 10-11, 2026



Kalahari Resort | Wisconsin Dells



WASBO.com/SBOP



Federal Funding Conference

The Wisconsin Federal Funding Conference aims to empower education professionals with essential knowledge and tools for utilizing federal funds. It covers various federal programs like IDEA and ESEA. Attendees from the same district can benefit from discounted registration. Participants are encouraged to bring district administrators, business officials, special education directors, and grant writers for maximum benefit.



February 1-2, 2027



Kalahari Resort | Wisconsin Dells



WASBO.com/FedFunds

Accounting Conference

From veteran business managers and district administrators to new bookkeepers, this informative conference offers innovative ideas, timely instruction, and relevant advice on the issues facing school business offices today. Join us for two days of professional development and networking designed specifically for school district financial professionals! Attend the Accounting: The Conference That Counts to unpack and transform the work we do to support over 800,000 students in Wisconsin!



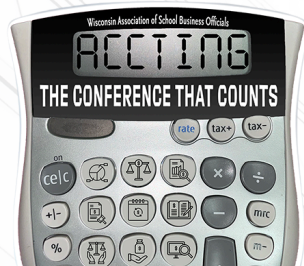
March 3-4, 2027



Wausau Expo & Convention Center | Wausau



WASBO.com/Accounting



WASBO.com/Learn

Broad Learning

Conferences



WASBO.com/Conferences

School Facilities Management and Safety Conference



Join your colleagues from across Wisconsin to strengthen the safety, health, and operational excellence of our schools. This two-day event brings together facility, operations, and maintenance leaders along with school business professionals to explore innovations in safe and sustainable school operations. With breakout sessions, certification courses, and a focus on safety, attendees will learn, connect, and engage with vendors in the Exhibit Hall.



March 8-9, 2027



Kalahari Resort | Wisconsin Dells



WASBO.com/FMS



Spring Conference

The SPRING Conference is WASBO's biggest event of the year, with something to offer for all WASBO Members. The six pillars of the SPRING Conference are Share | Plan | Reflect | Improve | Network | Grow. There are over 40 educational sessions, an expansive exhibit hall, a WASBO Foundation student scholarship fundraiser, WASBO professional recognition award presentations, and plenty of opportunities to network.



May 13-14, 2027



Kalahari Resort | Wisconsin Dells



WASBO.com/Spring

Webinars



WASBO.com/Webinars

WASBO currently offers the following webinar series: the quarterly Transportation Tidbits, the monthly Money Talks Series, the monthly Beyond the Pail Series, and the quarterly p-Card User Group. All webinars are free to view. Learn more and register at WASBO.com/Webinars!



Deep Learning

Academies



[WASBO.com/FYA](https://wasbo.com/fya)



First Year Academy

The First Year Academy is a cohort-based program designed to support new school business office and facility professionals across the state. The academy provides access to essential learning, fosters local networking, and accommodates a broader range of job roles—all while helping districts manage travel costs amid tightening budgets. Throughout it all, the Academy continues to reinforce a central theme: you are not alone. Whether it's through collaborative discussions or shared resources, participants come away with the support network they need to thrive. WASBO's First Year Academy equips new school leaders with the knowledge, support, and connections needed to build a foundation for lasting success.

Cost to Attend Academy: Members • \$999 | Non-Members • \$1,180

Schedule for the Yearlong Academies

This program consists of three meetings. There will be two consecutive days of in-person learning in both the Fall and Winter in Madison. First Year Academy also covers registration for Spring Conference.



Session 1: Fall



September 16-17, 2026



Madison



Session 2: Winter



February 17-18, 2027



Madison



Join us at the Spring Conference



May 14-15, 2027



Wisconsin Dells

Additional Benefits

Participants in the First Year Academy receive a one-year WASBO membership (if not already a member) and optional personalized one-on-one coaching throughout the year. Coaches offer expert guidance, personalized growth, networking opportunities, and enhanced leadership skills.

Discount Conference Package Options

First Year Academy participants may purchase any of the conference packages below. Purchase a 2-conference package and receive 20% off the regular rate for each included conference. See the discounted rates below! For all Package Options: Add Fall Conference at 25% off (Discounted Price: \$282).

Package A:

- Accounting Conference: \$355
- Federal Funding Conference: \$355

Package B:

- Midwest Facility Conference: \$264
- Facilities Management & Safety Conference: \$252

Package C:

- School Business Office Professionals Conference: \$240
- Accounting Conference: \$355

Package D:

- School Business Office Professionals Conference: \$240
- Federal Funding Conference: \$355

Deep Learning

Academies



WASBO.com/LTAcademy



Leveraging Technology Academy

The Leveraging Technology for Educational Excellence Academy, sponsored by WASBO, WASDA, and AWSA, aims to equip Wisconsin school leaders with the skills to integrate Artificial Intelligence (AI) into education. It features in-person learning to develop and implement an AI blueprint/strategic plan. Additionally, you will experience hands-on labs focused on practical AI applications to enhance your efficiency. Superintendents, business managers, principals, teaching and learning leaders, and technology leaders are encouraged to participate as a team. Participants collaborate to assess readiness, explore tools, and create tailored AI integration plans for their districts. Leaders will leave with actionable strategies to advance their district's AI vision, with options to attend at one of five locations.

Cost: \$445 per person

Upcoming Academies

Each Leveraging Technology Academy features three full days of learning! Below are the academies being offered:

	Summer		June 25, July 16, & Aug. 6		
			Sparta		
	Fall		Sept. 18, Oct. 23, & Nov. 13		Sept. 22, Oct. 27, Nov. 19
			Pewaukee		Chippewa Falls
	Spring		Feb. 12, March 12, April 9		Feb. 15, March 15, April 12
			Menasha		Madison

Leveraging Technology District Coaching Program

The Coaching Program is an extension of the Leveraging Technology for Educational Excellence Academy for Wisconsin school leaders. It includes virtual meetings every 60 days with a coach to enhance AI implementation systematically. The program focuses on guided reflection, strategic problem-solving, and peer collaboration to refine AI integration plans and tackle real-time challenges. With actionable steps between sessions, it aims to ensure sustained momentum and measurable progress in advancing each district's AI vision. **Cost: \$1000 per team up to 8 members**

Deep Learning

Academies



WASBO.com/Referendum



Referendum Academies

Across Wisconsin, school districts are turning to referendums more often to address facility needs, sustain staffing and programs, and invest in safe, modern learning environments. Rising costs, aging infrastructure, and community expectations have made referendums a vital tool—and a complex challenge. To support leaders in this work, WASBO and WASDA are launching our new Referendum Academies, with two focused tracks: capital and operational. These academies will help district teams understand the history and causes behind referendums, strengthen financial forecasting, ensure legal compliance, and sharpen communication and resource management. With practical tools and expert guidance, participants will gain the knowledge and confidence to navigate referendum initiatives successfully and build lasting community trust.

Cost:

Both Academies: \$450 per person | One Academy: \$250 per person



Schedule for the Yearlong Academies

These yearlong academies will meet in November, December, January, February, and April, both in person and virtually, and yes, you can participate in both academies in a year! For each in-person session, the Operational Referendum Academy will meet in the morning and the Capital Referendum Academy in the afternoon.



Session 1: Causation & Historical Perspective



September 15, 2026



Wis. School Leadership Center | Madison



Session 2: Financial Planning & Forecasting



October 20, 2026



Wis. School Leadership Center | Madison



Session 3: Legal Compliance



November 17, 2026



Virtual Check-in



Session 4: Communication



December 15, 2026



Virtual Check-in



Session 5: Resource Management



January 13, 2027



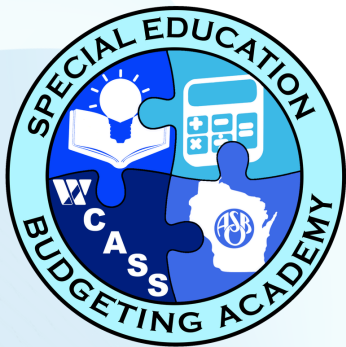
Wis. School Leadership Center | Madison

Deep Learning

Academies



WASBO.com/SEBA



Special Education Budgeting Academy

Join us at strategic points throughout the year to make sure you are making the most of your Special Education budget. WASBO & WCASS have partnered to bring you the Special Education Budgeting Academy! Strengthen the collaboration between your Special Education Director and School Business Official through this year-long academy designed to build effective, sustainable budgeting and staffing models. The academy includes two in-person, hands-on training days and two virtual follow-up sessions spaced throughout the school year. While individual participation is welcome, teams of special education and finance leaders are strongly encouraged to attend together to maximize impact and alignment.

Cost:

One Person: \$325 per person | Multi-Person from District Rate: \$300

Schedule for the Yearlong Academies

There will be two cohorts in Eau Claire and Pewaukee this year, meeting both in person and virtually throughout the year.



Session 1



October 26, 2026



Eau Claire



November 4, 2026



Pewaukee



Virtual Check-ins (both cohorts together)



December 4, 2026



February 19, 2027



Session 2



January 7, 2027



Pewaukee



January 14, 2027



Eau Claire

Deep Learning

Academies



Lead Custodian Academy

The role of lead custodians has expanded far beyond traditional cleaning and maintenance duties. Today's lead custodians are expected to be managers, problem-solvers, and important leaders in a school system. Taking care of business as a custodial leader today means wearing many hats—one moment you're cleaning up a mess, the next you're fixing what's broken like a handyman, rallying your team like a coach, and still finding time to keep the place running smoother than a freshly waxed floor. It's all about rolling up your sleeves and making magic happen, one task at a time. For this, WASBO offers the Lead Custodian Academy.

Cost to Attend Academy: \$250 per person



WASBO.com/LCA

Upcoming Academy

Coinciding with WASBO's Custodian & Maintenance Conferences, this two-day Academy will empower custodians by teaching them leadership strategies and preparing them to reach the next level in their careers.



Muskego High School



August 4-5, 2026



Muskego



Wally Zastrow Leadership Academy

The Wally Zastrow Leadership Academy, offered by WASBO, targets School Business Managers, Facilities Directors, and Custodial Leaders. This yearlong program comprises multiple sessions that equip participants with leadership insights, foster a strong peer network, and enhance their leadership skills. Session dates and times will be released in the coming months! Graduates complete a capstone project, the District Innovation Initiative, aimed at driving meaningful improvements in their districts. The academy is a transformative opportunity to elevate leadership and shape the future.



Yearlong Academy



Madison



WASBO.com/Leadership



Session dates and times will be released in the coming months.

Deep Learning

WASBO University



WASBO.com/University

WASBO University's Ten Certifications

WASBO University (WASBO U) is the premier professional learning program for Wisconsin school business and operations leaders. Offering live professional development created and presented by your WASBO peers, the program is tailored to the unique needs of school business office and facilities professionals across the state. Built around the WI School Business Official professional standards, WASBO U provides a complete curriculum designed to strengthen expertise in finance, operations, leadership, governance, and risk management. With practical, hands-on courses, flexible pathways, and a multi-year schedule, WASBO U ensures every school—regardless of size or location—has access to valuable learning opportunities. Administrative and technical support is proudly provided through a partnership with the University of Wisconsin–Green Bay Division of Continuing Education & Community Engagement. All courses can be taken à la carte to grow your skills in a particular topic or make progress towards a WASBO Certification.



Business Office Certifications

Business Office Certifications at WASBO U prepare professionals to lead the financial, compliance, and administrative functions that keep school districts running smoothly. Programs such as Wisconsin School Business Official, Accounting in Wisconsin Schools, Payroll in Wisconsin Schools, HR in Wisconsin Schools, School Business Office Professionals, and Accounts Payable in Wisconsin Schools provide targeted training in budgeting, payroll, financial reporting, HR compliance, procurement, and internal controls. These certifications are designed to match the diverse roles within district offices—whether supporting daily operations, managing finances, or advancing into leadership positions—and ensure that participants are equipped to handle both the technical and ethical demands of school business management.



Wisconsin School Business Official Certification

Designed for current or potential school business officials not holding a 5008 license, covering advanced topics in budgeting, finance, facilities, and leadership.



29 Courses



18-36 Months to Complete



230 Hours



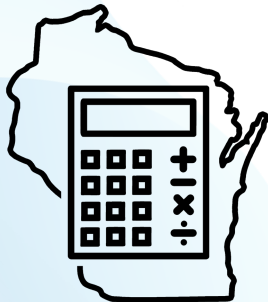
WASBO.com/SBOCert

Deep Learning

Certifications



[WASBO.com/Certifications](https://www.wasbo.com/Certifications)



Accounting in Wisconsin Schools Certification

Focuses on foundational and advanced principles of school accounting, including budgeting, financial reporting, WUFAR coding, grants, and internal controls.



14 Courses



12-24 Months to Complete



126 Hours



[WASBO.com/AcCert](https://www.wasbo.com/AcCert)



Payroll in Wisconsin Schools Certification

Targeted focus on payroll administration and compliance, compensation strategies, and labor relations.



6 Courses



12-24 Months to Complete



64 Hours



[WASBO.com/PRCert](https://www.wasbo.com/PRCert)



Human Resources in Wisconsin Schools Certification

Prepares individuals to support school HR functions, with a focus on compensation, benefits, staffing law, and performance management.



10 Courses



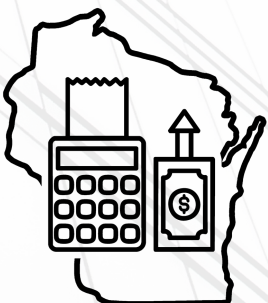
12-24 Months to Complete



72 Hours



[WASBO.com/HRCert](https://www.wasbo.com/HRCert)



Accounts Payable in Wisconsin Schools Certification

Designed to strengthen knowledge in school accounts payable operations, vendor management, and internal controls.



7 Courses



12-24 Months to Complete



64 Hours



[WASBO.com/APCert](https://www.wasbo.com/APCert)

Deep Learning

Certifications



WASBO.com/Certifications



School Business Office Professionals Certification

Geared toward front-line office staff, this certification provides training in school finance, ethics, and governance.



5 Courses



About 9 Months to Complete



40 Hours



WASBO.com/SBOPCert

Facility & Operations Certifications

Facility & Operations Certifications address the essential leadership and technical skills required to manage safe, efficient, and sustainable school environments. Programs such as Facility & Operations Lead, Facility Manager Core, Project Management & Innovation, and WI School Risk Manager cover custodial operations, capital planning, construction management, sustainability, emergency preparedness, and risk control. These certifications ensure that facilities professionals are prepared to protect students and staff, steward district resources, and plan for the long-term success of their school environments. With an emphasis on practical application and leadership development, these programs support professionals central to creating and maintaining safe, functional, and future-ready schools.



Facility Manager Core Certification

Targets the essentials of facility management including systems maintenance, budgeting, emergency planning, and staffing.



9 Courses



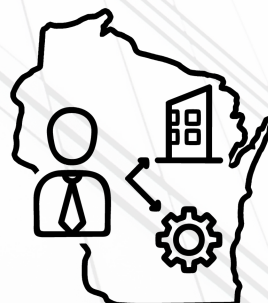
12-24 Months to Complete



32 Hours



WASBO.com/FCert



Facility & Operations Lead Certification

Covers facility management, custodial operations, safety, environmental practices, and leadership in operations.



21 Courses



18-24 Months to Complete



140 Hours



WASBO.com/FoLCert

Deep Learning

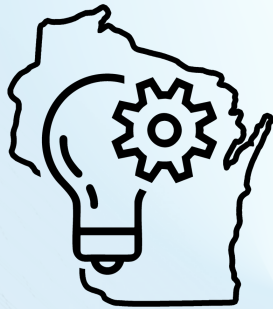
Certifications



[WASBO.com/Certifications](https://wasbo.com/Certifications)

Certifications Covering Both Facility & Operations and School Business

WASBO University offers two certifications meant for school officials overseeing all aspects of school operations: The Project Management & Innovation Certification and the Wisconsin School Risk Manager Certification. Learn more about each certification below!



Project Management & Innovation Certification

Drive improvement by learning skills in strategic planning, referendum planning, construction management, and forward-thinking practices.



8 Courses



12-24 Months to Complete



66 Hours



[WASBO.com/PMCert](https://wasbo.com/PMCert)



Wisconsin School Risk Manager Certification

Focuses on identifying, financing, and mitigating school risks, including safety, insurance, and risk analysis.



6 Courses



About 9 Months to Complete



34 Hours



[WASBO.com/WSRM](https://wasbo.com/WSRM)

WASBO U Course Costs

4-hour course = \$135

6-hour course = \$200

8-hour course = \$270

12-hour course = \$400

Deep Learning

WASBO University



WASBO.com/University

Fall 2026 Course Schedule

COURSE	DATE	TIME	TOTAL HOURS	INSTRUCTOR
School Business Ethics	9/15 & 9/17	1:00-3:00 PM	4	Mike Barry
Payment Methods, Purchasing Cutoffs & Cash Handling	9/16, 9/23, 9/30, 10/7, 10/14, 10/21	1:00-3:00 PM	12	Allie Newton
Risk Identification: The First Step of the Risk Management Process	9/22, 9/24, 9/29	10:00 AM-12:00 PM	6	Jodi Traas
Human Resource Essentials for K-12	9/29, 10/6, 10/13	12:30-2:30 PM	6	Dr. Colin Jacobs
Investing, Managing & Refinancing Debt	10/13, 10/15, 10/20, 10/22, 10/27, 10/29	12:00-2:00 PM	12	John Gahan
Risk Analysis: The Second Step in the Risk Management Process	10/19, 10/21, 10/23	10:00 AM- 12:00 PM	6	Marty Malloy
Wisconsin School Governance: How School Districts Work	10/30, 11/2, 11/6	9:30-11:30 AM	6	Sarah Viera
Internal Controls for the School Business Office	11/16, 11/18, 11/20	9:30-11:30 AM	6	Janelle Marotz
Foundations of School District Budgeting	11/5, 11/12, 11/19, 12/3	1:00-3:00 PM	12	Topher Adams
Cash Flow & Fund Balance Management	9/10, 9/17, 9/24	2:00-4:00 PM	6	Dan McCrea & Matt Sylvester-Knudtson
Purchasing Practices: How We Buy	11/4, 11/11, 11/18	12:00- 2:00 PM	6	Stephanie Ziegler & Derek Sliter
Balance Sheet Accounting for School Districts	11/3, 11/5, 11/10, 11/12, 11/17, 11/19	10:00 AM-12:00 PM	12	Chelsea Indra
Capital Planning & Facilities Investment	10/14, 10/21, 10/28, 11/4, 11/11, 11/18	1:00-3:00 PM	12	Melissa Thompson & Andy Chromy
Payroll Administration I- Foundation & Compliance	11/3, 11/10, 11/17, 12/1, 12/8, 12/15	2:00-4:00 PM	12	Kim Gehring

The Spring 2027 calendar drops in late 2026. Don't wait to level up!
Check out our upcoming semester lineups now at WASBO.com/Semesters.

Learning Calendar



[WASBO.com/Calendar](https://www.wasbo.com/Calendar)

WASBO's 2026-27 Learning Opportunities

- **Leveraging Technology Academy**
 - Summer Academy | Sparta
 - June 25, July 16 & August 6
 - [WASBO.com/LTAcademy](https://www.wasbo.com/LTAcademy)
- **Winneconne Custodial & Maintenance Conference**
 - July 15, 2026 | Winneconne
 - Facility Certification: Module 6
 - [WASBO.com/Custodial](https://www.wasbo.com/Custodial)
- **Black River Falls Custodial & Maintenance Conference**
 - July 29, 2026 | Black River Falls
 - Facility Certification: Module 8
 - [WASBO.com/Custodial](https://www.wasbo.com/Custodial)
- **Muskego-Norway Custodial & Maintenance Conference**
 - August 5, 2026 | Muskego-Norway
 - Facility Certification: Module 3
 - [WASBO.com/Custodial](https://www.wasbo.com/Custodial)
- **Lead Custodian Academy**
 - August 4 & 5, 2026 | Muskego-Norway
 - [WASBO.com/Custodial](https://www.wasbo.com/Custodial)
- **Operational Referendum Academy**
 - Five sessions in morning of September 15, October 20, November 17, December 15 and January 13
 - Madison & Virtual
 - [WASBO.com/Referendum](https://www.wasbo.com/Referendum)
- **Capital Referendum Academy**
 - Five sessions in afternoon of September 15, October 20, November 17, December 15, and January 13
 - Madison & Virtual
 - [WASBO.com/Referendum](https://www.wasbo.com/Referendum)
- **First Year Academy**
 - September 16-17, February 17-18, and May 14-15
 - Madison & Virtual
 - [WASBO.com/FYA](https://www.wasbo.com/FYA)
- **Leveraging Technology Academy**
 - Fall Academy 1 | Pewaukee
 - September 18, October 23 & November 13
 - [WASBO.com/LTAcademy](https://www.wasbo.com/LTAcademy)

Learning Calendar



WASBO.com/Calendar

WASBO's 2026-27 Learning Opportunities

- **Leveraging Technology Academy**
 - Fall Academy 2 | Chippewa Falls
 - September 22, October 27 & November 18
 - WASBO.com/LTAcademy
- **Fall Conference**
 - October 8-9, 2026 | Elkhart Lake
 - Facility Certification: Modules 5 & 6
 - WASBO.com/Fall
- **Special Education Budgeting Academy- Eau Claire Cohort**
 - Four sessions on October 26, December 4, January 14 & February 16
 - Eau Claire & Virtual
 - WASBO.com/SEBA
- **Midwest Facility Masters Conference**
 - November 2-3, 2026 | Wisconsin Dells
 - Facility Certification: 7 & 8
 - WASBO.com/Midwest
- **Special Education Budgeting Academy- Pewaukee Cohort**
 - Four sessions on November 4, December 4, January 5 & February 19
 - Pewaukee & Virtual
 - WASBO.com/SEBA
- **School Business Office Professionals Conference**
 - December 10-11, 2026 | Wis. Dells
 - WASBO.com/SBOP
- **Wisconsin Federal Funding Conference**
 - February 1-2, 2027 | Wis. Dells
 - WASBO.com/FedFunds
- **Accounting Conference**
 - March 3-4, 2027 | Wausau
 - WASBO.com/Accounting
- **Facilities Management & School Safety Conference**
 - March 8-9, 2027 | Wis. Dells
 - WASBO.com/FMS
- **Spring Conference**
 - May 13-14, 2027 | Wis. Dells
 - WASBO.com/Spring

Personalized Learning

Coaching Program



WASBO.com/Coach



The WASBO Coaching Program supports school business and facility professionals in enhancing skills, expanding networks, and gaining decision-making confidence. Previously known as the Mentorship Program, it offers personalized opportunities for professional development and leadership growth. Participants receive tailored guidance in financial management, facility planning, and operational efficiency, fostering a supportive community among WASBO members and aligning with WASBO's mission to serve its members effectively.

In-Person Coaching

Monthly: \$1,500/year (1-hour sessions)

Every Other Month: \$800/year (1-hour sessions)

Virtual Coaching

Monthly: \$1,000/year (1-hour sessions)

Every Other Month: \$550/year (1-hour sessions)

ConNetwork



Network.WASBO.com



If you have questions your peers often have the answer! Visit WASBO's ConNetwork Forum, a collaborative virtual community for members to network and share resources. Pose questions, find answers, and network with colleagues across the state.

Thank You



Get In Touch



Phone Number:
608.249.8588



Email Address:
WASBO@WASBO.com



Website:
WASBO.com



Location:
4797 Hayes Road, Suite 202
Madison, WI 53704